



March 1, 2025

To Whom It May Concern,

The Babies Heart Run is a local Non-Profit Organization. The money raised each year is given to families who have babies in the Neonatal Intensive Care Unit or children in the Pediatric Intensive Care Unit who do not otherwise qualify for assistance.

We are currently planning our 17th Annual event to be held on Sunday, July 27, 2025. This event is a local motorcycle ride that includes race cars, vendors, and activities for children. The police escorted ride starts at Ledyard High School in Ledyard, Connecticut and concludes at Davids Cafe in Preston, Connecticut.

The success of our event is credited largely to our sponsors' financial support. All of the funds raised are used to provide families who qualify with care packages. By participating as a sponsor, your business will benefit from extended exposure through media campaigns and promotional efforts directed toward the participants of The Babies Heart Run.

We have four levels of sponsorship, as detailed in the enclosed commitment form. All sponsorship and donations are tax deductible. We're counting on your support, and will be happy to answer any questions you may have. Please take a moment to view our website [www.babiesheartrun.org](http://www.babiesheartrun.org) to see information on the event, sponsors, and pictures of some of the families we have helped. The deadline is May 1, 2025.

Thank you in advance for your willingness to support the efforts of The Babies Heart Run and make a difference in your community.

Sincerely,  
Nina Bills  
President/Co-Founder  
Babies Heart Run, Inc. (501c3) 47-1011991  
60 School Street  
Groton, CT. 06340

www.babesheartrun.org  
[bhrnonprofitorg@gmail.com](mailto:bhrnonprofitorg@gmail.com)

### **The Babies Heart Run Sponsor Commitment Form**

There are four levels of sponsorship available:

**Intersection Sponsor - \$100** (renewal \$25) – this option can be in memory of someone, a business name, a family name, etc. It is a lawn sign that will be posted at one of the intersections along the BHR route.

**Silver Level - \$250** - donation will ensure that your business is posted as Silver Sponsor on website, on an intersection sign and on a banner at registration.

**Gold Level - \$500** - donation will ensure that your business is posted as a Gold Sponsor on website, on an intersection sign, and on a banner at registration.

**Presenter Level - \$1000** - donation will ensure that your business logo is on all advertising (i.e. flyers, posters, banners, etc). The logo will be on our website, on an intersection sign, on a banner at both event locations.

Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Phone Number \_\_\_\_\_ Email \_\_\_\_\_  
Business Website \_\_\_\_\_

Check Sponsorship Level Choice:

Intersection \$100 \_\_\_\_\_ Silver \$250 \_\_\_\_\_ Gold \$500 \_\_\_\_\_ Presenter \$1000 \_\_\_\_\_

\*Please make checks payable to The Babies Heart Run. All sponsors attending with a motorcycle or as a walk-in must still pay the registration fee at the event to participate in the ride.

BABIES HEART RUN TAX ID #: 47-1011991

Mail checks and sponsorship form to: 60 School Street Groton, CT. 06340